

Product launch DRESTER X-SERIES BY HEDSON

Hedson proudly present the latest concept in our Gun Cleaner portfolio – the X-series, a robust gun cleaner developed for workshops and industry with extra heavy workload.



THE MOST ROBUST GUN CLEANER ON THE MARKET

Automatic cleaning of spray guns is faster than cleaning by hand, allowing more cars to be painted each day. That gives an efficient cleaning process in the work shop and improves the productivity. Automatic cleaning provides also a consistent result as opposed to cleaning by hand.

The robust Drester X-series by Hedson are aimed towards workshops and industries with a heavy work load. The working platform is made of welded stainless steel, which makes it extremely robust and durable. The high-quality gun cleaner have an excellent cleaning performance and washes all types of spray guns. The model is ergonomic with less depth and includes spray gun storage, with up to 7 spray gun storage.

X-SERIES FEATURES THREE MODELS

The X-series features three models to fit every customer need; one single with manual work station, one single with automatic work station and one double with two work stations, both manual and automatic.

Please contact us for more information!

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Product Launch IRT COMBI IR-UVA BY HEDSON

Achieve the highest possible efficiency in your workshop with our latest innovation from IRT by Hedson - a unique product with curing of both shortwave IR and high intensity UV radiation in the same device.



UNIQUE DRYER

The body- and paint shops trend towards more minor damages on cars, demands more flexible products and technics. With our new combined dryer, curing with shortwave IR and high intensity UVA radiation, is possible from the same curing device. An efficient curing device in terms of flexibility, saving space, time and money for the workshop.

FEATURES

The two technics in this dryer can be run individually or in sequence and is featured with 15 (IR:12, UV:3) pre-programmed programs for water and solvent based paint material, from putty to

clear coat. One cassette includes 4 IR lamps and 1 UVA lamp. The dryer is equipped with a time counter for the life length of the lamps and the IRT control unit includes program selection.

Please contact us for more information!

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HEDSON ACADEMY

Hedson Academy training is up and running. The latest trainings were held in Norway and Mexico. In Norway, the UV-Safety for our curing equipment was on the agenda and in



Mexico there was two sessions both with focus on our gun cleaners and IR curing equipment's.

Pictures below

Eva Löfgren, Hedson Academy trainer, visiting Holgers in Norway. Hedson Academy training in Mexico with our importer ETAPEL in Mexico City. Hedson Academy training at the facilities of Cesvi (local training institute) in Toluca







NEW HEDSON SALES CONTACTS

HEDSON NORTH AMERICA

To strengthen our position in North America we invest in additional sales resources. We would like to introduce two new colleagues to our Hedson North America team – Kathleen Van Duyne and Michael T. LoPrete.

Kathleen Van Duyne – Territory Sales Manager

To work closer to our end customers we are very glad to welcome Kathleen Van Duyne as Territory Sales Manager primarily in the New Jersey and Pennsylvania area.

Michael T. LoPrete – Regional Sales Director North America

Michael T. LoPrete have a role as Regional Sales Director and the overall responsible for the North American market and the team.

The North American team also consists of **Michael Bertrand** – *Strategic Key Account Manager & Sales Manager Canada*, **Colin Hammacott** – *Regional Sales & Support Manager Industrial Solutions*, **Keith Crider** – *Sales Manager, Automotive Aftermarket* and **Shelley Featherstone** – *Office Manager*.

MIDDLE EAST AND AFRICA (MEA)

Since the 20th of March, 2017 **Niklas Johansson** is responsible for the Middle East and Africa (MEA) operations.



HEDSON PRODUCT CATALOGUE

Our first Hedson Product Catalogue is now available. The catalogue includes all our product solutions for the body- and paint shops as well as for the tyre shops. *Contact your local Hedson sales representative* to get your copy.

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EXHIBITIONS & EVENTS

Thank you all who visited us at last month events!





Motortec Automechanika in Madrid, Spain

Scandinavian Coating in Copenhagen,

Scandinavian Coating in Copenhagen. We presented our IRT-Booster and it rendered

Denmark – 15-16 March 2017 We had a successful trade show at

great interest from both visitors and

- 15-18 March 2017

exhibitors.

Together with Zaphiro Group, we had a great show with a lot of visitors at the Motortec Automechanika event in Madrid.

UPCOMING EVENTS

We hope to see you at our next events. First up is Autopromotec in Bologna. Keep updated on our Facebook, LinkedIn, Instagram and YouTube pages for more information and pictures.









Autopromotec 2017

May 24-28, Bologna (corporation with COVEA) Hall 26, Stand C 126

Equip Auto 2017 Oct 17-21, Paris

Keep updated for more information

SEMA Show 2017 Oct 31-Nov 3, Las Vegas Keep updated for more information



IRT 50 YEARS – 1967-2017

IRT by Hedson invented infrared heaters with the market's most effective reflectors back in 1967. With gold-coated reflectors behind short wave-lamps, the IRT dryer provide superior heat distribution and lager curing area than conventional reflectors.



WE KNOW HOW!

Do you need tips and ideas on how to make the workshop more efficient, identify the bottlenecks, improve the quality – we know how! With Hedson solutions you will; *SAVE* energy dollars, *INCREASE* throughput, *REDUCE* cycle times, *INCREASE* revenue, *MAXIMIZE* profitability and *IMPROVE* quality.

DID YOU KNOW

Drester by Hedson is the

only gun cleaner

manufacturer approved by

all three leading spray gun

producers.

DRESTER

H-HEDSON

DEVILBIS

Contact your local Hedson representative for more information and support.



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